

SOCIAL MEDIA PLANNER

Social Media Audit

CURRENT PLATFORM USED :

RESULT FROM THE CURRENT PLATFORM :

Likes

Shares

Comments

Views

CURRENT PLATFORM USED :

RESULT FROM THE CURRENT PLATFORM :

Likes

Shares

Comments

Views

WHAT CHANGES DO YOU NEED?

.....

.....

.....

ENGAGEMENT ANALYZATION :

SOCIAL MEDIA PLANNER

Statistics



PLATFORM :

MONTH	WEEK 1	WEEK 2	WEEK 3	WEEK 4
January				
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

Notes

SOCIAL MEDIA PLANNER

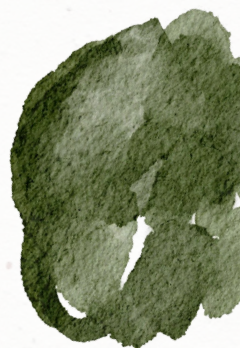
List of Contents



<i>core topic posts</i>	<i>frequency</i>
<ul style="list-style-type: none">●●●●	<input type="checkbox"/> <i>Daily</i> <input type="checkbox"/> <i>Weekly</i> <input type="checkbox"/> <i>Monthly</i> <input type="checkbox"/>

<i>lifestyle posts</i>	<i>frequency</i>
<ul style="list-style-type: none">●●●●	<input type="checkbox"/> <i>Daily</i> <input type="checkbox"/> <i>Weekly</i> <input type="checkbox"/> <i>Monthly</i> <input type="checkbox"/>

<i>specific posts</i>	<i>frequency</i>
<ul style="list-style-type: none">●●●●	<input type="checkbox"/> <i>Daily</i> <input type="checkbox"/> <i>Weekly</i> <input type="checkbox"/> <i>Monthly</i> <input type="checkbox"/>



SOCIAL MEDIA PLANNER

Recycled Content

CURRENT CONTENTS	REPURPOSE
<i>Educational Post</i>	<ul style="list-style-type: none">●●●●●
<i>Engagement Post</i>	<ul style="list-style-type: none">●●●●●
<i>Video / Reels /Stories</i>	<ul style="list-style-type: none">●●●●●