

SOCIAL MEDIA PLANNER

Social Media Audit

CURRENT PLATFORM USED :

RESULT FROM THE CURRENT PLATFORM :

Likes

Shares

Comments

Views

CURRENT PLATFORM USED :

RESULT FROM THE CURRENT PLATFORM :

Likes

Shares

Comments

Views

WHAT CHANGES DO YOU NEED?

.....

.....

.....

ENGAGEMENT ANALYZATION :

SOCIAL MEDIA PLANNER

Statistics



PLATFORM :

MONTH	WEEK 1	WEEK 2	WEEK 3	WEEK 4
January				
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

Notes

SOCIAL MEDIA PLANNER

List of Contents



core topic posts *frequency*

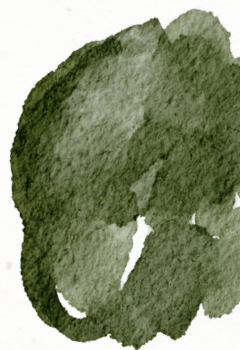
<ul style="list-style-type: none">●●●●	<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/>
---	---

lifestyle posts *frequency*

<ul style="list-style-type: none">●●●●	<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/>
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specific posts *frequency*

<ul style="list-style-type: none">●●●●	<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/>
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SOCIAL MEDIA PLANNER

Recycled Content

CURRENT CONTENTS	REPURPOSE
<i>Educational Post</i>	<ul style="list-style-type: none">●●●●●
<i>Engagement Post</i>	<ul style="list-style-type: none">●●●●●
<i>Video / Reels /Stories</i>	<ul style="list-style-type: none">●●●●●